

51st Annual Conference and Tradeshow

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## USAging 51st Annual Conference and Tradeshow

## Conference Program Print Advertisement Sizes and Specifications

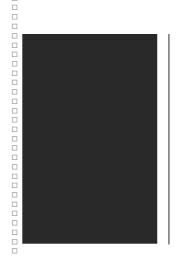
## **DIMENSIONS**

**Document dimensions:** 5.5" W x 8.5" H

**Half- page ad:** 4.5" W x 3.75" H **Full-page ad:** 4.5" W x 7.5" H

## **SPECIFICATIONS**

- No bleeds.
- Publication will be wire or spiral bound
- Ads should be supplied in 4-color CMYK (no RGB or PMS colors)
- Preferred format: Press-Quality PDF
- Ads in JPG format must be saved in CMYK color and at 300 dpi
- We are not responsible for artwork inaccuracies if artwork provided does not meet the material requirements listed above.



**Full-page** 4.5" W x 7.5" H

