Catalyzing State Level Older Adult Housing Policy and Local Supports

USAGING ANNUAL CONFERENCE

July 17, 2023
Who’s Here?

Kristen LaEace • CEO: Indiana Association of Area Agencies on Aging

Lori Phillips • Director, CSH Indiana: Corporation for Supportive Housing

Marcella Maguire • Director, Health Systems Integration: Corporation for Supportive Housing
Roadmap

- Rationale
- Resources
- Partnerships
- Outcomes

Opportunities
Rationale - Mission

The primary mission of Area Agencies on Aging is to assist older adults to age successfully in their own homes and communities.

This mission presumes that older adults have adequate and affordable housing.

Today, we are seeing increasing rates of housing instability and homelessness among older adults across the country, including in localities once deemed affordable.
Rationale – Health Outcomes

Years of research show that stable housing improves health outcomes.

- People without housing suffer from higher rates of illness and death – have more hospitalizations and ER visits
- Homelessness creates new problems and makes existing problems worse
  - Those experiencing homelessness die on average 12 years sooner than the general population.
- Being unhoused or unstably housed is
  - Stressful
  - Traumatic
  - Dangerous
- It can prevent proper daily care of
  - Hygiene
  - Healthy diets
  - Properly storing medications
Resources - Funding

- Indiana is transitioning to MLTSS
- In the run-up to the RFP, MCE’s made pre-bid investments in our AAA network
- Humana requested proposals from IAAAA
- IAAAA submitted several ideas; Humana ran with housing
- $50,000 award pre-bid; $150,000 conditional post-bid
Resources - Funding

- Scope of work for $50,000 included
  - Older adult housing needs assessment
  - Design and conduct training for Housing Specialists within AAA ADRCs
  - Convene stakeholder discussions
  - Develop policy recommendations

- Scope of work for $150,000 will fund AAA Housing Specialist positions
Resources –
Relationships and Networks

- Kristen and Lori have a long professional history through previous roles, so Kristen tapped Lori and CSH as IAAAA’s partner in carrying out the scope

- Kristen held previous roles in housing and community development, including with Indiana’s housing finance agency, Indiana Housing and Community Development Authority

- Lori held positions with Indianapolis’ Coalition for Homeless Intervention and Prevention

- Both have long been networked with Indiana’s Coalition for Human for Services which includes affordable housing advocates
Several Indiana AAAs own and/or manage affordable older adult housing they previously developed (Area Five, LifeStream Services, Area Ten, Thrive Alliance, Lifetime Resources, Hoosier Uplands)

Three AAAs are actively developing new projects (Area IV, Hoosier Uplands, Thrive Alliance)

Two AAAs are partnered with CSH’s Supportive Housing Institute (Hoosier Uplands, Thrive Alliance)

One AAA is exploring merging with a housing organization, one already has (NWICA, Thrive Alliance)

Several Indiana AAAs are considering new developments
Supportive Housing combines affordable housing with supportive services at the program level, to offer Whole Person Care Coordination and an affordable housing option for persons who are aging or with disabilities.

But braiding and blending funding can be challenging to implement.

Three funding streams are required for supportive housing:

- **Capital** – one time
- **Operating** – ongoing
- **Services** – ongoing
Organizations usually understand only 1 or 2 of the three legs of the stool

Institutes bring together teams representing development, operating and services to create quality supportive housing developments

In Indiana, supported by Indiana Housing and Community Development Authority (IHCDA), the state Housing Finance Agency, and completion of an institute is necessary to access capital and operating for supportive housing

More on the Indiana Supportive Housing Institutes here - Indiana Supportive Housing Institute - CSH
Resources – Cross Sector Partnerships

Figure 1. Overview of Cross-Sector Partnerships Road Map

1. Understand the Need: Convene People with Lived Expertise, Analyze Data & Discover your Partners
2. Formalize Cross-Sector Partnership Planning Team
3. Assemble Resources with Each Sector Contributing According to their Core Mission
4. Design the Intervention Model
5. Design Multi-Agency Referral System & Engagement Process
6. Develop Evaluation & Reporting to Monitor Outcomes
7. Implement Using a Rapid-Cycle Quality Improvement Model
8. Analyze & Communicate Outcomes & System Impacts

Housing and Services Resource Center (HSRC) | ACL Administration for Community Living

Cross Sector Partnerships Roadmap for Federal Team (acl.gov)
Outcomes – Needs Assessment

REQUEST FOR PROPOSALS
for
Analysis of Age-Restricted Housing Supply and Demand

INDIANA HOUSING AND COMMUNITY DEVELOPMENT AUTHORITY
30 South Meridian Street, Suite 900
Indianapolis, IN 46204
http://www.in.gov/ihcda/
317-232-7777

ISSUE DATE: October 17, 2022
RESPONSE DEADLINE: December 12, 2022
Outcomes – Stakeholder Convening

- Multiple state agencies
  - Aging
  - Medicaid
  - ICHDA
  - Homeland Security

- AAAs
- Skilled Nursing and Assisted Living Associations
- AARP Indiana
- Prosperity Indiana (Housing/CED Association)
- Housing and homeless services providers
Outcomes – Policy Proposals

- Joint vision
- Better data / information
- Regulatory reform and oversight
- New coalitions and partnerships
- New resources
- Training and capacity building
Outcomes — Training

- Supporting Older Adults to Age in Place
- Accessing Housing
- Housing Navigation and Landlord Engagement
Opportunities

Use our work as an outline you can plug and chug

- Scope of work for a funder
- Contract with CSH
- Policy meeting outline
- Types of state agencies and stakeholders to involve
- Housing Specialist position description
- Training modules for housing specialist
- Needs assessment RFP
Opportunities

- Ask this question:
  - *What challenges do those you serve face, that you don’t have ANY or ENOUGH resources to address?*

- Are their community partners who might be able to assist? Assistance may be other resources, or joint advocacy to increase resources.

- Build the collaborations at the systems level to ensure ease of access
Opportunities - National

- Housing and Services Resource Center (HSRC) | ACL Administration for Community Living
- Cross Sector Partnership Road Map – Part 1
- ACL Community Care Hubs - Supports to build the infrastructure needed for Community Based, Direct Services Organizations to bill Medicaid
- Collaboration between ACL and other federal partners to address homelessness and housing instability
Discussion
Contact for more info

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