

Building Transportation Confidence in _____

Transit 101 Session Action Planning Blueprint

(your community)

1 LISTEN

What are older adults telling us?

We wish....

We worry about...

2 LEARN

What information or experience do they need?

3 PRACTICE

How can older adults try transit in a supportive environment? What could that look like?

4 RIDE

What will help them take the first trip?

OUR FIRST STEP: What can we do in the next 90 days?

Building Transportation Confidence in _____

Transit 101 Session Action Planning Worksheet

(your community)

Step 1: Define the Challenge

What transportation issue are you trying to address?

- ☐ Lack of awareness of available services
- ☐ Low confidence in using transit
- ☐ Social isolation
- ☐ Driving cessation concerns
- ☐ Access to healthcare
- ☐ Access to shopping/essential services
- ☐ Other: _____

What are older adults in your community saying?

"We wish..."

"We worry about..."

Step 3: Design the Experience

Which elements could work in your community?

ACTIVITY

- ☐ Transportation resource presentation
- ☐ Meet-the-Bus experience
- ☐ Guided ride-along
- ☐ Transit ambassador/peer mentor
- ☐ Route planning workshop
- ☐ Travel training
- ☐ Transit open house
- ☐ Other: _____

What would help participants feel more confident?

Step 2: Identify Your Audience

Who would benefit most from a transportation confidence-building program?

- ☐ Current transit riders
- ☐ Older adults who rarely use transit
- ☐ Former drivers
- ☐ Rural residents
- ☐ Caregivers
- ☐ Individuals with disabilities
- ☐ Other: _____

Step 4: Identify Partners

Who should be involved?

- ☐ Transportation Partners:
 -
 -
- ☐ Aging Network Partners:
 -
 -
- ☐ Community Partners:
 -
 -
- ☐ Potential Volunteers:
 -
 -

Continue on the other side



Step 5: Measure Success

What outcomes matter most?

- ☐ Increased awareness
- ☐ Increased knowledge
- ☐ Increased confidence
- ☐ Increased transit use
- ☐ Increased social connection
- ☐ Reduced transportation barriers
- ☐ Other: _____

One measure we could track is:

Step 6: First Small Step

What is one action you could take within the next 90 days?

- ☐ Conduct a community listening session
- ☐ Meet with transportation providers
- ☐ Pilot a transit training program
- ☐ Recruit volunteers
- ☐ Identify funding opportunities
- ☐ Other: _____

My next step is:
