Improving the Accessibility of Data-Driven Decision Making

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Regional Infographics

• Created using information from census and American Community Survey
• Updated regularly and shared both within our agency and externally
• Useful for communicating trends, patterns, and priorities with partners
AOoA Region Profile of Older Adults, 2022

53 Million unpaid caregivers
4.5 Million paid caregivers

The average family caregiver spends 24 hours per week on unpaid caregiving activities.


Unpaid Caregivers
1 in 5 Americans are unpaid caregivers.

The average family caregiver spends over $7,242 per year on out of pocket caregiving expenses for their aging loved one. On average this represents 26% of their income.

National Caregiving Cost Estimates

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total long-term services and supports spanning</td>
<td>$466 Billion</td>
</tr>
<tr>
<td>Out-of-pocket spending on health care</td>
<td>$366 Billion</td>
</tr>
<tr>
<td>Medicaid spending on long-term service and supports</td>
<td>$134 Billion</td>
</tr>
</tbody>
</table>
Area Office on Aging of Northwestern Ohio Senior Centers and Meal Sites

Approximate number of older adults who are served through the Area Office on Aging and its service providers.

Source: AOoA

40,000

Area Office on Aging of Northwestern Ohio Region Profile of Older Adults, 2022

2 out of 5 older Northwest Ohioans can’t afford

Income of Area Office on Aging of Northwestern Ohio Older Adults (65+)

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>26%</td>
</tr>
<tr>
<td>$25,000</td>
<td>40%</td>
</tr>
<tr>
<td>$68,000</td>
<td>34%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>1%</td>
</tr>
</tbody>
</table>

Source: CCS Estimates based on U.S. Census Bureau data

Of those who are likely eligible for Medicaid, only 17,665 AOoA Region older adults (age 65+) receive Medicaid, accounting for 18% of the population in that age group.

Source: Ohio Department of Medicaid, U.S. Census
Lucas County Profile of Older Adults, 2022

LGBTQ+ Older Adults

4,505
LGBTQ+ adults age 60 and over in the AOoA Region

- LGBTQ+ seniors have higher rates of disability, depression and loneliness.
- LGBTQ+ seniors avoid seeking out services due to fear of discrimination.

Source: CCS Estimate based on Gallup and U.S. Census Bureau, Fredriksen Goldsen (2018), Shifting Social Context in the Lives of LGBTQ Older Adults

Grandparent Caregivers

3,593
Lucas County grandparents are responsible for the care of their grandchildren.

- Grandparents who raise their grandchildren are almost three times as likely to be food insecure than older adults who are not raising grandchildren.

Source: U.S. Census Bureau, Zillik, Gundersen (2022), The State of Senior Hunger In America 2020

Poverty Rate for Adults 65+, by Race/Ethnicity in AOoA Region

- Non-Hispanic White: 6.8%
- Black/African American: 11.4%
- Hispanic/Latinx: 18.3%

Source: U.S. Census Bureau
<table>
<thead>
<tr>
<th>Lucas County Census Tract 61</th>
<th>Indicator</th>
<th>Lucas County Census Tract 29</th>
</tr>
</thead>
<tbody>
<tr>
<td>64.4 years</td>
<td>Life Expectancy</td>
<td>62.5 years</td>
</tr>
<tr>
<td>$67,911</td>
<td>Median Household Income</td>
<td>$9,528</td>
</tr>
<tr>
<td>14.7%</td>
<td>Percent of adults 65+ below poverty level</td>
<td>70.0%</td>
</tr>
<tr>
<td>4.5%</td>
<td>No health insurance coverage</td>
<td>11.5%</td>
</tr>
<tr>
<td>4.8%</td>
<td>Unemployment rate</td>
<td>35.9%</td>
</tr>
<tr>
<td>19.4%</td>
<td>65+ with a disability</td>
<td>72.0%</td>
</tr>
<tr>
<td>92.7%</td>
<td>25+ high school graduate or higher</td>
<td>66.0%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau American Community Survey 2015-2019 5-Year Estimates

There is a 21.9 year difference between the Census tracts with the highest and lowest life expectancies in the AOA Region. These Census tracts are less than 4 miles away from each other.

Source: National Center for Health Statistics, U.S. Small-Area Life Expectancy Estimates Project, 2018
Williams County Profile of Older Adults, 2022

Percent of Williams County Age 65+ Below 125% of the Federal Poverty Level by Census Tracts

Source: American Community Survey Data 2020 5-year estimates

Percent of Population 60+ in Williams County by Zip Codes

Source: American Community Survey Data 2020 5-year estimates

The Area Office on Aging of Northwestern Ohio, Inc. promotes the health, well-being and safety of older adults, persons with disabilities and family caregivers to foster independence. For more data on northwest Ohio older adults, and information about services that are available to them, please contact the Area Office on Aging.

(419) 382-0624  www.AreaOfficeOnAging.com
Senior Center Impact and Satisfaction Survey

- Conducted in September 2022
- 560 responses, 29% response rate
- Sections on meal satisfaction, activity satisfaction, transportation satisfaction, supportive service satisfaction, outcomes, and loneliness
- Some limitations in getting the quantitative data: some services are entered by individual and others by group
- Unduplicated participant numbers can be interpreted as the lowest possible number of people served; actual numbers could be slightly higher
**Satisfaction Data**

**20 users responded**

**Satisfaction with Treatment by Staff**

100%

Reported being treated Good or Excellent by senior center staff when they needed help.

Average response for Lucas County Senior Centers regarding treatment: 92.3%

**Satisfaction with Help Received**

93%

Reported the amount of help they received from senior center staff as Good or Excellent.

Average response for Lucas County Senior Centers regarding help received: 88.3%

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**Consumer Impact Areas**

Since attending the Senior Centers Inc. Senior Center, respondents reported increased...

- I have something to look forward to: 93%
- I eat meals that are better for me: 98%
- I feel more in control of my life: 93%
- I take better care of my health: 92%
- I know where to get help if I need a service, such as a...: 92%
- I have learned new things: 92%
- I feel happier or more satisfied with my life: 92%
- I have experienced positive changes in my life: 92%
- I feel more independent: 91%
- I see friends more often: 85%
- I am more physically active: 83%
- I worry less about problems that may come up: 79%
- I have made new friends: 75%
- I have more energy: 75%
- I feel more engaged in my community: 75%
- I do more volunteer work: 43%
Meal Program Satisfaction

Friendliness of Meal Staff: 4.6
Average Rating for Lucas County Senior Centers: 4.6

Temperature of the Food: 4.4
Average Rating for Lucas County Senior Centers: 3.9

Overall Meal Satisfaction: 4.4
Average Rating for Lucas County Senior Centers: 4.0

Taste of the Meal: 4.4
Average Rating for Lucas County Senior Centers: 3.8

Health/Nutrition of the Meal: 4.4
Average Rating for Lucas County Senior Centers: 4.0

Do you feel that meals were provided in a safe manner to prevent the spread of Covid-19?

- Yes: 71%
- No: 0%
- Other: 6%
- I have not eaten any meals at the senior center in the past year: 24%
Unit Rate Speedometers

- Utilized as part of strategic area planning process
- Developed to help providers plan for competitive unit rates for Older Americans Act services
- Measured 2019 NGA unit rate difference from median for others providing the same service
Service Delivery Heat Maps

- Developed to help identify and illustrate gaps and disparities in service delivery
  - Lucas County-Toledo Area Regional Transit Authority Routes compared to Concentration Older Adults
  - Senior Center Focal Points compared to Concentration Older Adults
  - Older Americans Act and HCBS 1915c Waiver (PASSPORT) Service Delivery compared to Concentration Older Adults
- Utilize for outreach, service delivery modifications, strategic planning, Multi-Purpose Senior Center locations and service delivery
- Limitations: Many services provided by senior centers are reported as a consumer group rather than by individual consumer
- Next Steps: Apply to race/ethnicity heat maps
Lucas County

Population 65 years and over

- 24 - 500
- 501 - 1500
- 1501 - 3000
- 3001 - 4500
- 4501 - 7444

- TARTA Bus Stops
- Major Roads and Highways
Lucas County

- Senior Centers
  - 1 Dot = 1 Passport Participant
  - 1 Dot = 10 Older Americans Act Participants
- Major Roads and Highways

Population 65 years and over:
- 24 - 500
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Source: U.S. Census Bureau American Community Survey 2017-2021 5-Year Estimates
Final Thoughts on Using Data

• Make sure the sizing fits
• Know who your audience is and tailor your reporting to the audience
• Collect the right data. Developing data infrastructure is an investment that takes time to pay off
• Share data in effective ways that can tell a story quickly and convincingly
• Always have the next project in mind