

Welcome, Future Dementia Friends!



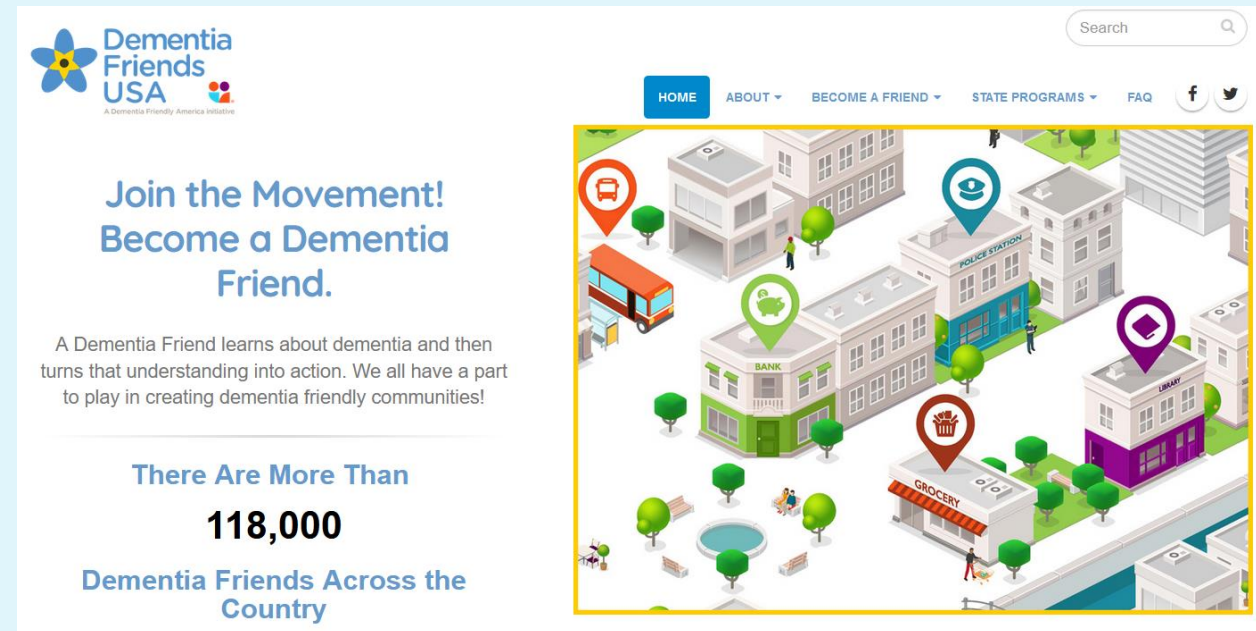
Dementia
Friends
USA



A Dementia Friendly America initiative

Dementia Friends

- Dementia Friends USA is part of a global social awareness movement.
- Active in 29 US states/territories through sub-license process
- 30+ countries worldwide
- **118,000 Dementia Friends in the US** and growing!
- Over 20 million Dementia Friends around the world



The screenshot shows the homepage of the Dementia Friends USA website. At the top left is the logo for Dementia Friends USA, which includes a stylized blue and yellow flower icon and the text "Dementia Friends USA" with the tagline "A Dementia Friendly America Initiative" below it. To the right of the logo is a search bar with the word "Search" and a magnifying glass icon. Below the search bar is a navigation menu with links for "HOME", "ABOUT", "BECOME A FRIEND", "STATE PROGRAMS", and "FAQ", along with social media icons for Facebook and Twitter. The main content area features a large, colorful illustration of a city street scene with various buildings and icons. The buildings are labeled "BANK", "POLICE STATION", "LIBRARY", and "GROCERY". There are also icons for a bus, a recycling bin, and a shopping cart. The text on the page reads: "Join the Movement! Become a Dementia Friend." followed by "A Dementia Friend learns about dementia and then turns that understanding into action. We all have a part to play in creating dementia friendly communities!". Below this is a large number "118,000" and the text "There Are More Than 118,000 Dementia Friends Across the Country".

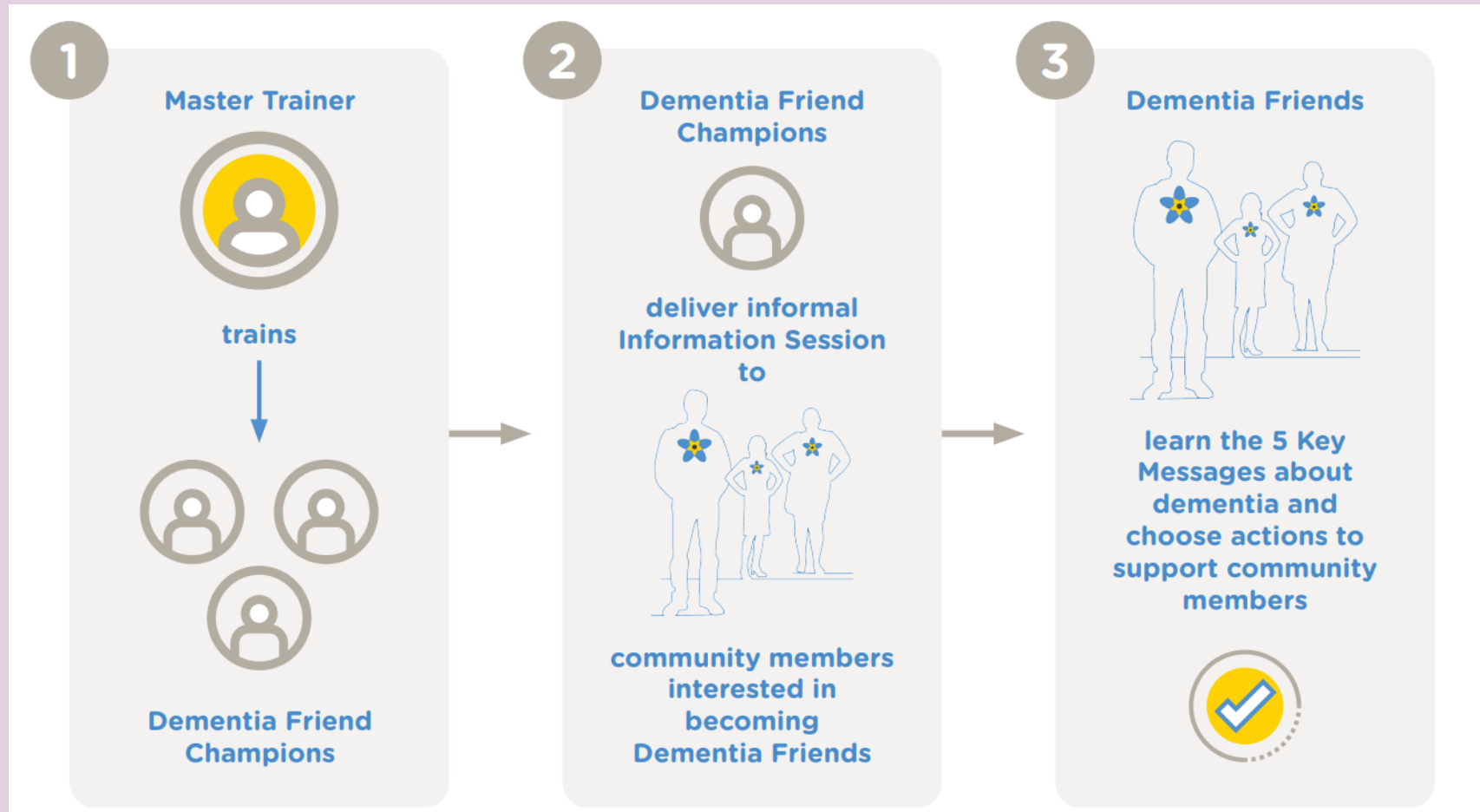
Dementia Friends is about Individual Impact

- Dementia Friends USA is part of a global public awareness movement with the goal of changing the way people think, act, and talk about dementia.
- By helping everyone in a community understand what dementia is and how it affects people, each of us can make a difference for people touched by dementia.

There are 2 Ways to Become a Dementia Friend

1. Online: www.dementiafriendsusa.org
2. Live Sessions in your state

How Dementia Friends Works



Key Concepts

- Dementia Friends aims to give people an understanding of dementia and the small things that they can do to make a difference.
- The Dementia Friends program focuses on **five key messages**.
- To become a Dementia Friend, a person needs to understand these five key messages and then commit to dementia-friendly action.

5 Key Messages

1. Dementia is not a natural part of aging.
2. Dementia is caused by diseases of the brain.
3. It is not just about losing your memory.
4. It's possible to live well with dementia.
5. There is more to the person than the dementia.

Thank You for Becoming a Dementia Friend!

I'm a
Dementia
Friend

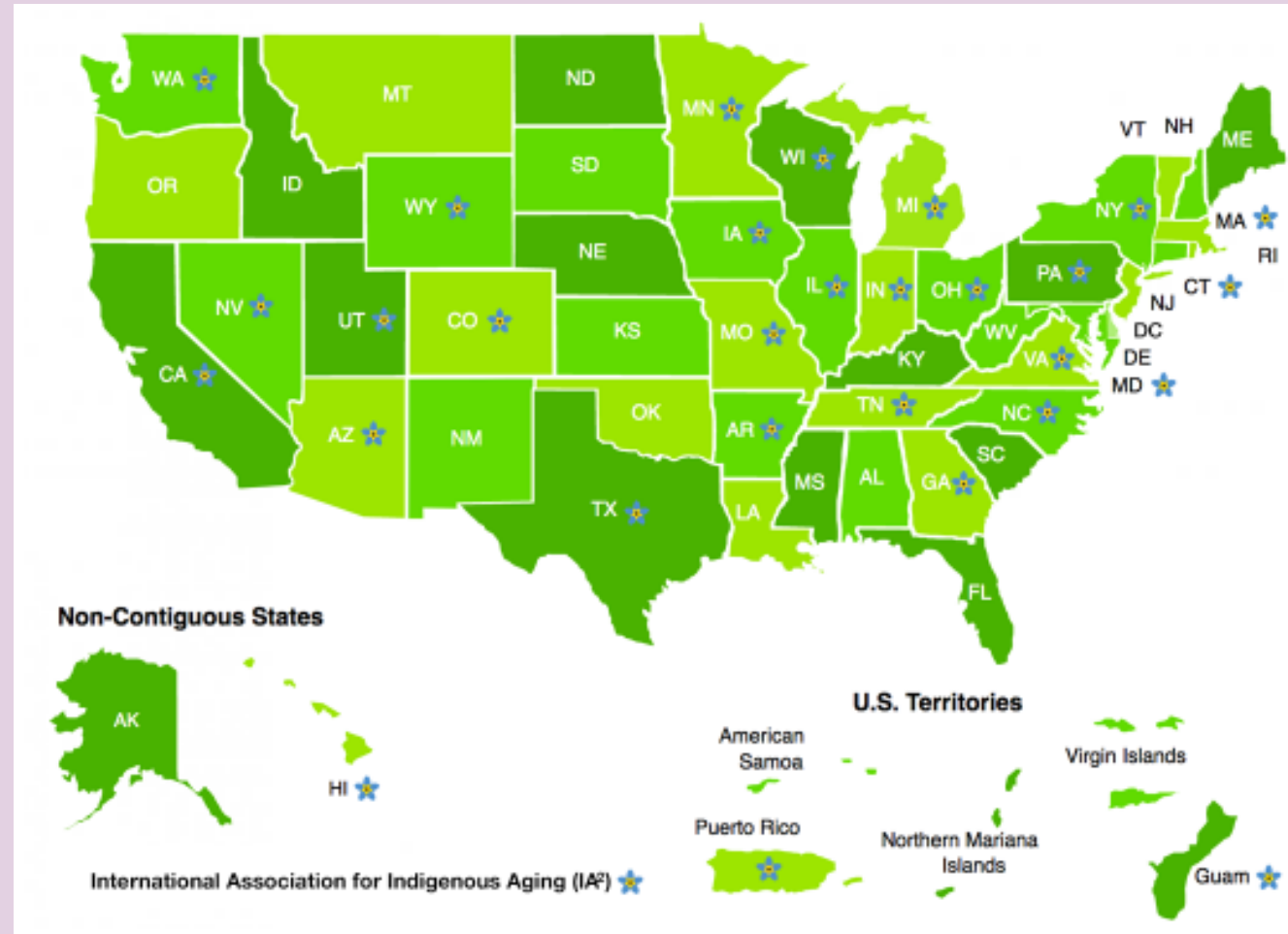
#dementiafriend



Dementia Friends USA

Live sessions (in-person or virtual) are in these states (sublicense required):

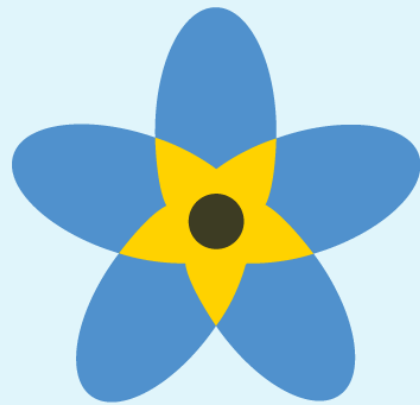
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|-----|---------------|-----|----------------|
| 1. | Arizona | 15. | Minnesota |
| 2. | Arkansas | 16. | Missouri |
| 3. | California | 17. | Nevada |
| 4. | Colorado | 18. | North Carolina |
| 5. | Connecticut | 19. | Ohio |
| 6. | Guam | 20. | Pennsylvania |
| 7. | Georgia | 21. | Tennessee |
| 8. | Hawaii | 22. | Texas |
| 9. | Illinois | 23. | Utah |
| 10. | Indiana | 24. | Virginia |
| 11. | Iowa | 25. | Washington |
| 12. | Maryland | 26. | Wisconsin |
| 13. | Massachusetts | 27. | Wyoming |
| 14. | Michigan | | |



Interested in a Sublicense for Your State?

- DFA can offer a sub-license to one agency per state to implement in-person Dementia Friends Sessions across the state.
 - Sub-license is \$1000/ one-time fee.
 - With sub-license, you receive access to the Dementia Friends toolkit, your state logo, and technical assistance.
- Contact us for more information!

Questions about Dementia Friends USA?



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